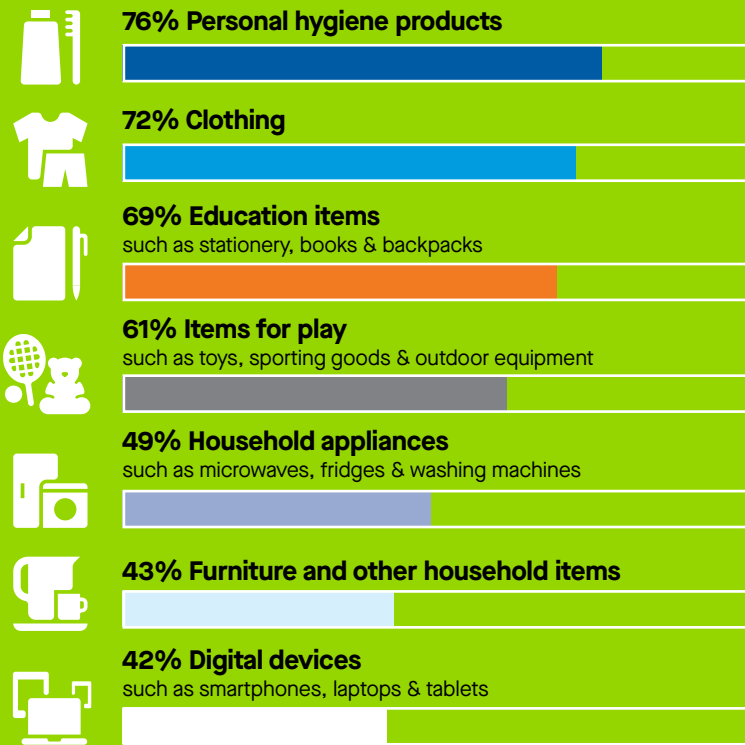


Communities in Need Report

We surveyed over 500 charities and disadvantaged schools across Australia.¹ What we heard is that the demand for non-food aid* in the community has never been higher – and that the vast majority expect the year ahead to be even tougher.

Essential non-food items the community needs

What items are you seeing demand for in the community?



It has been a tough 12 months for communities across Australia



82%

say community demand for non-food aid has never been higher



65%

don't have enough donated goods to meet the need in their community



60%

have seen a broader range of people needing support



58%

have seen more people needing support for the first time

The year ahead is expected to be even tougher



84%

expect community demand for non-food aid to increase over the next 12 months as more people need support

1. Online survey of 504 charities and disadvantaged schools across Australia conducted by Good360 Australia in August 2024

*Non-food aid: This type of aid addresses the broader needs of individuals and communities during crises or times of need, helping them maintain basic living conditions and improve their quality of life, recognising that food is not the only concern. It focuses on fulfilling other essential needs like clothing, hygiene products, education supplies and household goods.



“Our housing situation is critical.”

Visitor to a Good360 member charity

“The need is so widespread, so many are living in cars and tents.”

Good360 member charity

“We are swamped by demand and are turning away hundreds of requests for help everyday.”

Good360 member charity



The demand for non-food aid in Australia

Good360 charity and donation data for FY24 reveals:



39%

increase in the value of new, donated essential items delivered to people in need²



11%

increase in charities and schools seeking support compared to last year³



Over 610,000 Australians

supported with essential items via Good360's network of over 4,500 charities and disadvantaged schools

"We cannot do our work without Good360. The economic situation is very dire and impacting a wide range of people."

Good360 member charity

2. Total RRP of donated items delivered to Good360's national network of charities and schools - \$61m compared to \$44m in FY23.

3. Number of non-food aid orders via the Good360 platform compared to FY23. FY24 orders 34,052 [including bulk orders] - the highest on record.

About Good360 Australia

Good360 Australia is the largest digital marketplace in Australia for the retail industry to donate unused and unsold consumer goods to people in need. Good360 is a connector – we distribute millions of new, unsold consumer goods like clothes, homewares, computers, appliances, furniture, toiletries and toys that have been donated by our 600 business partners, to a network of over 4,500 charities and disadvantaged schools across Australia supporting people in need.

The result is a Circle of Good that reduces need and waste in our communities, helping both people and our planet. Since 2015, Good360 has connected over 42.2 million donated goods to people in need, preventing more than 7,300 tonnes of waste. www.good360.org.au

Good360 connects essential new goods in four areas of impact: Education, Home, Hygiene and Play.

Alison Covington AM,

Founder and Managing Director of

Good360 Australia had this to say:

"The cost of living crisis is pushing more Australians to the brink, and we are seeing a significant increase in the number of people turning to charities for help. The reality is that our communities need more than just food; they need everyday essentials that contribute to a dignified life.

We need to do more to ensure that all Australians, regardless of their circumstances, have access to the essentials. This includes items to support personal hygiene, for education, for living comfortably at home, and for play."



www.everyoneday.org.au

#good360australia #circleofgood
#everyoneday #bringinggoodtogether

Good360

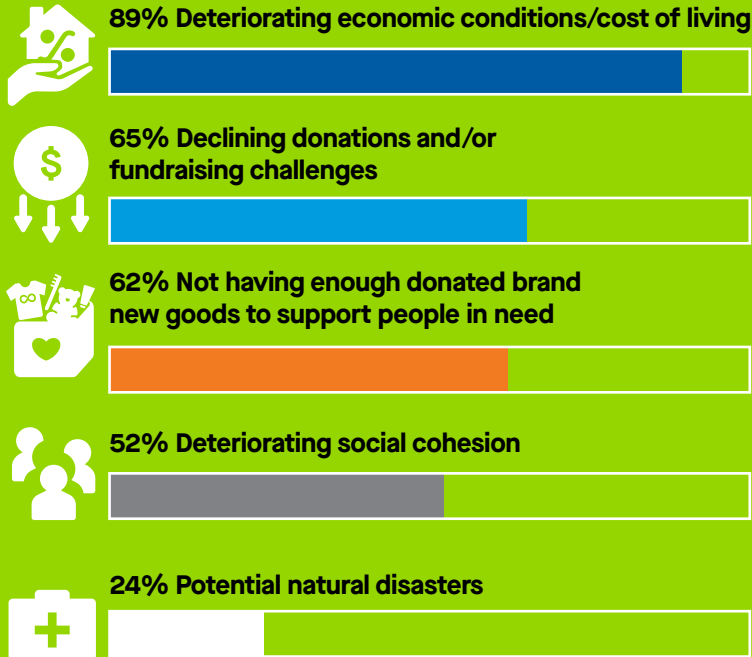
EVERY ONE DAY
GIFT A FUTURE FOR PEOPLE AND PLANET

“The need is so great with the break up of families due to the economic downturn. Every day we have more people and families coming in looking for help and support - from clothing to everyday living essentials.”

Good360 member charity

A deteriorating economy and cost of living top the list of concerns

Which of the following are you concerned about in FY25?



More can be done to reduce need and waste



89%

think governments could be doing more to help people in need have access to essential items/non-food aid



85%

think retailers and businesses could be doing more to support people in need (e.g. by donating excess or unsold goods)



\$2.5 billion

worth of unsold household goods are wasted each year⁴

4. Report by [Deloitte Access Economics](#) (2022) commissioned by Good360 Australia

EveryOne Day - Gift a future for people and our planet

Good360 Australia is raising much needed funds to support our work connecting essential items to Australians in need. October 17 is EveryOne Day, where every \$1 raised helps deliver \$20 worth of unsold brand-new goods to people in need all across Australia - including clothing, toiletries, mattresses, computers, furniture, education supplies, and toys.

The proceeds from EveryOne Day go towards supporting charities and disadvantaged schools Australia-wide. There are so many ways to be a part of EveryOne Day. Get involved at www.everyoneday.org.au



www.everyoneday.org.au

#good360australia #circleofgood
#everyoneday #bringinggoodtogether

Good360

EVERYONE DAY
GIFT A FUTURE FOR PEOPLE AND PLANET