

Media Release – Thursday 4 April 2024

Good360 Australia welcomes two new experienced board members

Good360 Australia, a leading charity that connects unsold consumer goods with people in need, has announced the appointment of two new experienced board members bringing further retail, technology and marketing expertise to the organisation.

David Walker is a former Managing Director of BIG W and played a pivotal role in restoring the business to sustainable profitability. With 25 years of experience at Woolworths Group, David served as a key member of the Executive Leadership team. His most recent position was as Chief Risk Officer where he helped navigate the Group through various challenges including the pandemic and natural disasters.

Lauren Williams is an experienced ASX Non-Executive Director and is known for her expertise in digital strategy and building high growth technology businesses. In her executive career, she was the CEO of CarsGuide/Autotrader successfully turning around, scaling, and exiting to a USA software company. She has also held digital transformation and corporate development roles at Nine Entertainment Co, Fairfax Digital and BBC Worldwide.

Alison Covington AM, Founder and Managing Director of [Good360 Australia](#) says the charity is excited to welcome these talented and experienced new directors to the board: “The Good360 board is made up of passionate people who are leaders in their industries. They play a critical role in helping us strive towards our goal of distributing \$1 billion of essential goods to Australians in need by 2025. Recognising that ‘the essentials’ are much more than just food, we provide goods such as furniture, clothes, household appliances, sports equipment, toys and personal hygiene products to people in need. Since 2015 we’ve provided almost 40 million brand new items to four million people.

“Lauren and David bring a wealth of retail, technology and marketing experience that will help Good360 grow and enhance our work reducing both need and waste in our communities. We are thrilled to have them join our Circle of Good and are excited about the impact they will have.”

David Walker said: “I’ve witnessed firsthand the dedication of Good360’s passionate team and their commitment to making a difference in Australian communities. After working closely with Good360 during my time at BIG W, I’m excited to be bringing my experience in retail logistics, finance and business transformation to the organisation. Importantly, I aim to listen and understand how I can best support Good360’s fantastic work.

“Many Australians are in need all the time, not just following disasters, and there is much that we can do beyond providing food aid to help people live a dignified life. Meanwhile, excess stock can be a major burden and long-term cost for businesses. Having a smart, systematic way to clear that stock while creating a tangible, positive impact in the community is such a compelling thing to do. I know from my experience at BIG W that when donating excess stock becomes part of how the business operates, then you can both do good and keep your business healthy.”

Lauren Williams said: “One of the things that excites me most about joining Good360 is the opportunity to use my digital and marketing skills to have a broader positive impact on Australian society. Good360’s approach of using technology to enable positive impacts for both people and the planet really resonates with me. I am also inspired by Alison Covington’s vision, dynamism and passion, and the talented and committed team at Good360. It is shocking that brand new unsold goods are going to waste at a staggering rate of \$2.5 billion each year. I hope to help Good360 maximise the role technology plays in addressing this issue, while also helping Australians in need.”

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For more information or to arrange an interview, please contact:

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About Good360 Australia: Good360 Australia is the largest digital marketplace in Australia for the retail industry to donate unused and unsold consumer goods to people in need. Good360 is a connector – we distribute millions of new, unsold consumer goods like clothes, homewares, appliances, furniture, toiletries and toys that have been donated to a network of over 4,000 charities and disadvantaged schools across Australia supporting people in need. The result is a Circle of Good that reduces need and waste in our communities, helping both people and our planet.

www.good360.org.au

Background information: New Good360 Australia board members

David Walker

David is a retailer with 25 years' experience with Woolworths Group where he was a member of the Executive Leadership team. His most recent role was as the Chief Risk Officer where he established a practical and straightforward approach to risk management across the Group and helped guide the Group through a wide range of challenges including the pandemic and natural disasters.

Prior to that, David was the Managing Director of BIG W for four years, helping the BIG W team unify behind a customer and team first strategy that resulted in the business returning to sustainable profitability. David's other experience in the Group includes Finance, Logistics, Transformation, Strategy and Loyalty. David is a member of Chartered Accountants Australia and New Zealand, and until recently was the Chair of the Woolworths First Nations Advisory Board.

Lauren Williams

Lauren is an experienced ASX Non-Executive Director and former CEO with a proven track record in developing and executing digital strategies and building high-growth technology businesses. In addition to Good360 Australia, Lauren currently serves on the board of Altium (ASX:ALU), an ASX100 global software business based in San Diego where she Chairs the People & Remuneration Committee, and Constructiv Technologies Group, a technology business backed by Macquarie (ASX:MQG) where she Chairs the Remuneration Committee.

Prior to her board career, Lauren was the CEO of Australia's second largest digital automotive marketplace, CarsGuide / Autotrader, overseeing significant growth and acquisition by US-based global software company, Cox Automotive. Over two decades, Lauren has held digital transformation and corporate development roles at BBC Worldwide (London/Sydney), Nine Entertainment Co and Fairfax Digital. She began her career as an investment banking analyst in the global technology group at Salomon Smith Barney in Silicon Valley followed by several years in management consulting.

Lauren was Australian Financial Review BOSS Young Executive of the Year in 2014, received an NAB Women's Agenda Leadership Award in 2015, and was a finalist for CEO Magazine's Young Executive of the Year in 2016. She holds a BA in Economics Honours from Harvard University and is a Graduate and Member of the Australian Institute of Company Directors.