Good360

EVERY ONE DAY

EVERY ONE DOLLAR COUNTS TO HELP PEOPLE AND OUR PLANET

WORKPLACE FUNDRAISING

Good360

BRINGING GOOD TOGETHER
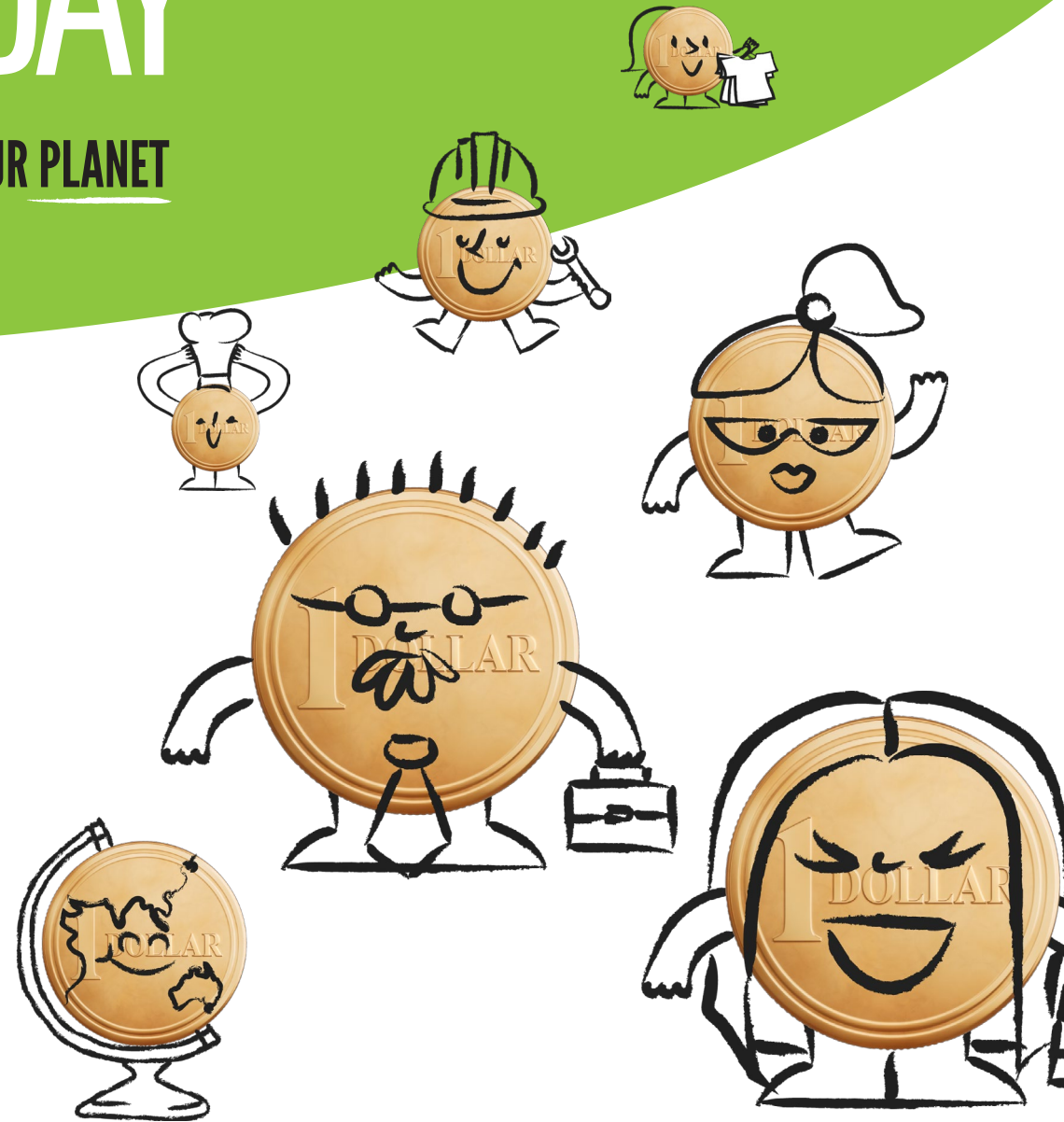
OUR WHY

Society is struggling with both need and waste at the same time. **Good360** are here to **help prevent waste** and **give** new **goods to Australians** in **need.**

THE NEED

1 In 8 Australians Live Below The Poverty Line*

3.3 million people living below the poverty line.
* Poverty in Australia 2022 Report

https://povertyandinequality.acoss.org.au/a-snapshot-of-poverty-in-australia-2022/

THE OPPORTUNITY

$2.5b Unsold New Products Wasted Every Year*

That's **billions** of **brand-new,** unused goods going to waste every year.

*Deloitte Report 2022

Most charities focus on helping individual causes, Good360 benefits everyone from people to our planet. Some of our 35+ cause areas include:

Children & At Risk Youth

Crisis Prevention

Disability Care

Disaster Recovery

Domestic Violence

Education & Literacy

Financially Disadvantaged

Homelessness

Indigenous Communities

Mental Health

New Arrivals Seeking Refuge

Vulnerable Seniors

GOOD360 IS ON A MISSION

> Sustainability is in our DNA

Sustainability is in our DNA and consists of taking a holistic approach to supporting our business and not-for-profit network to achieve environmental, social and economic outcomes.

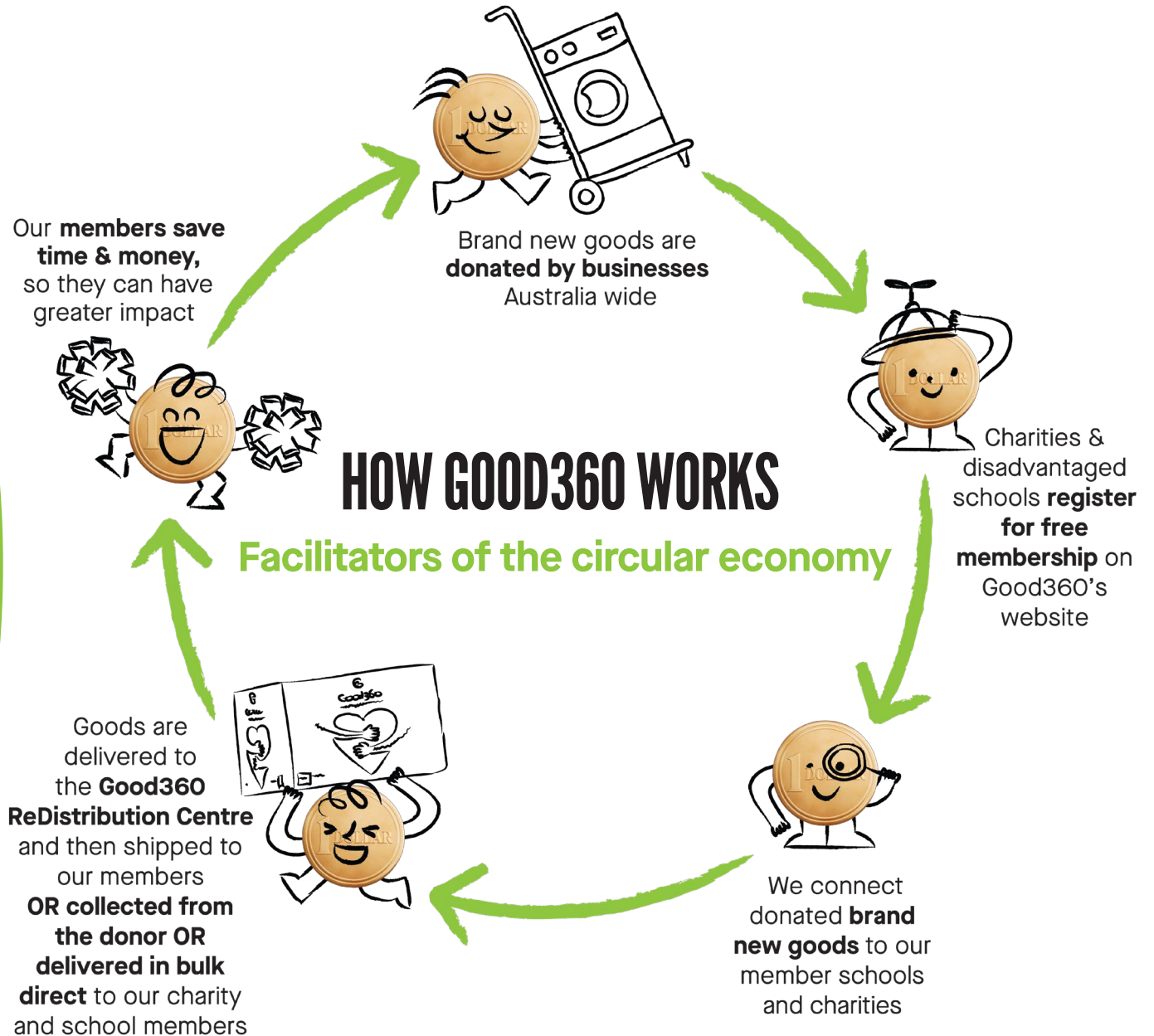## > Preventing brand new goods going to waste

We work with more than 500+ businesses to keep usable goods from being thrown away by giving donated products a new life in communities that need them.

> Fewer greenhouse gas emissions

By aiming to distribute donations locally we strive to reduce emissions where possible by limiting the movement of goods as much as possible and leverage reverse logistics and spare freight capacity where available.

> Providing sustainable solutions

We help businesses achieve zero-waste of usable goods and provide access to needed goods to over 3600 disadvantaged schools and charities Australia wide, creating the opportunity for us all to waste less and help Australians in need.

HOW GOOD360 WORKS

Facilitators of the circular economy

Brand new goods are **donated by businesses** Australia wide

Charities & disadvantaged schools **register for free membership** on Good360's website

We connect donated **brand new goods** to our member schools and charities

Goods are delivered to the **Good360 ReDistribution Centre** and then shipped to our members **OR collected from the donor OR delivered in bulk direct** to our charity and school members

Our **members save time & money,** so they can have greater impact

Good360 EVERY**ONE** DAY

A day for **everyone** to come together and help people and our planet

Every $1 dollar donated helps Good360 deliver $20 worth of unsold, new goods to Australians in need.

Good360 is on a mission to raise funds that will enable us to deliver $1 billion worth of brand-new goods to meet the growing needs of communities across Australia, while also reducing waste in our environment.

To help achieve our mission, Good360 has created a fundraising event called **EveryOne Day.**

Visit everyoneday.org.au   #EveryOneDay

Good360

WHY RAISE FUNDS FOR GOOD360?
The Good360 Impact Multiplier 20 times the good

Good360 Model
$1 donation = $20 of goods

$1 is donated to Good360. Businesses donate new surplus goods to us and we spend that $1 on operations and logistics. Through the efficiencies and scale of our operating model, we take the $1 donated and distribute $20 of essential items to a person in need.
Creating 20 times the good.

Traditional Charity Model
$1 donation = $1 of goods

$1 is donated to a charity. The charity can go to a shop and spend that $1 on a toothbrush, or give that $1 to a person in need to buy a toothbrush.

5

YOUR LOCAL IMPACT

All funds raised goes toward helping local charities and disadvantaged schools.

Every $1 dollar donated helps Good360 deliver $20 worth of new goods to Australians in need.

If your team member raises $100, that's $2000 worth of goods.

Does your organisation match donations? Instantly double your impact!

Employee raises $100, you match $100, that's $4000 worth of goods.
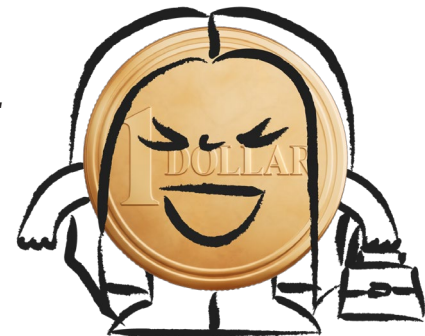
IMPACT TO DATE

Cumulative impact to 31 July 2023

HELPING PEOPLE

38.13M
New items connected to people in need

3.6M
People in need supported

3758
Non profits and schools supported

HELPING OUR PLANET

6.93K T
Goods prevented from going to waste

$148M
To natural disasters

$392M
Goods back into the circular economy

IMPACT GOALS 2025

100M **10M** **10,000** **20,000T** **$500M** **$1 billion**

THE NEED IS GREATER THAN EVER

Demand on us is greater than ever but while it's vital that we have enough goods and services to distribute, without funding for our mission-ready, super efficient distribution network and infrastructure – there's a limit to what we can achieve.

We need your help.

This EveryOne Day, our goal is to raise a minimum **$5M**

Supporting 1M people by distributing **$100M** of goods

EVERYONE DAY
BETTER FOR STAFF

Good for people and our planet.
Good for business.

66% of respondants noted they must personally align with the company's mission and core values when applying for a job

74% of Australians want to work for an organisation that will make a positive contribution to society

75% of consumers expect businesses to play their part in solving big human challenges

70% said they are likely or somewhat likely to depart from a company that does not implement sustainable business practices.
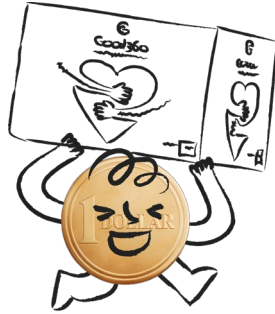
1 in 4 respondants would turn down a job offer if the company did not support climate action
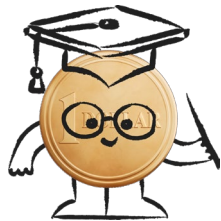
EVERYONE CAN SHINE FOR PEOPLE AND OUR PLANET

Shops & Retailers

As a retailer you can choose to donate money directly, commit a portion of sales from EveryOne Day and/or create a customer activation round-up or donation at your checkout.

Workplaces

Your business can create a team fundraiser where your employees can each contribute, or even compete to raise funds. You could also host a "Shine for People and Our Planet" team event.

Schools & Community Groups

Get your school, or organisation involved through a fundraiser such as a morning tea, or by wearing something sparkly for a gold coin donation and encourage everyone to "Shine for People and Our Planet".

Individuals

Join EveryOne Day by shopping at participating stores, creating a fundraiser and encouraging your community to donate or simply donating directly to the EveryOne Day campaign.

TOP WAYS TO GET INVOLVED

Workplace and office fundraising ideas

Sparkle and shine for people and our planet

Dress in something gold or sparkly and ask everyone to donate a gold coin. Collect on the day and transfer the proceeds to Good360 or ask attendees to donate online on the day.

Challenge yourself

Pledge a dollar amount for every distance you run, ride, swim, row, climb or set yourself a big goal and ask your team to run their distance. Have a sporting event - draw attention with sparkles head to toe!

Everyone's gotta eat!

Host a morning tea, lunch or get cooking with some yummy baked sweet treats. Go the extra mile with a gold and sparkly theme, think edible glitter, gold cupcakes, or something delicious cooked till golden brown.

You do you

Do you have a passion or does your workplace revolve around a category? Make a personalised event or challenge with something fun everyone can get involved in. People are more likely to participate if it interests them.

Raise awareness

Still not sure how you can help? Hang up some of our downloadable posters, share some social posts on internal and public networks. It feels good.

Good360

FUNDRAISING IDEAS

Workplace and office

It's easy for people to do their part, you can go simple or do a mix of multiple fundraising ideas. Bring attention to the cause and "sparkle and shine for people and planet". Hosting a one-off party? Encourage people to donate a gold coin on the day or share your unique, team fundraising QR code for online donations.

Raise money or raise awareness by:

> Host a gold/sparkly themed party
> Dress up day
> Host a morning tea with baked till golden brown treats!
> Set a fitness challenge, try individual or team distances. Go the extra mile and wear all sparkles while you do! See if you can donate any prizes for the winners or give donations per kilometre
> Host a mini olympics - sport or workplace related challenges and award "gold" medals - paint cardboard, hang chocolate coins or grab some props
> Trivia night or silent auction
> Can collection - Good360 Australia is able to be chosen from most can collection services
> Hang posters for awareness
> Share impact stories or social posts
> Use your passion - are you great at something? Set a challenge, sell an artwork and donate the proceeds.
> Ask your organisation if they match donations, instantly double your fundraising!

Decorating to sparkle and shine

> Gold and silver > Metallics > Sequins
> Tinsel > Foil > Glitter > Disco ball
> Edible glitter for food
> Download our party printables
> Night or indoors? Set the theme with golden glowing lights
> Boozy? Grab metallic or golden coloured bottles, make gold inspired cocktails and mocktails
> Grab chocolate coins for the tables

Sustainable ideas

> Upcycle jars and old toys with a coat of metallic paint to create new decor - just don't paint if you will not reuse them, as they will no longer be recyclable at kerbside
> Use clothes already in your wardrobe for dress up days or layer multiple pieces of jewellery!
> Use washable silver or gold cutlery - its already oh-so-shiny, no need for disposables
> Does anyone love chips or snacks that come packed in foil bags? Search up some upcycling ideas to give them a second life
> Party at night? Perfect, use glowing lights to set your gold and shiny theme
> Old CD's and DVDs are incredibly reflective, break apart and create mosaic effects
> Keep your decorations for fundraising each year - avoid one time use as much as possible

Once you have signed up you will have access to some resources to help in your fundraising endeavours:

A3 Posters
A5 flyers
Coin box
Bunting
A5 invite
Social posts
Email signature
Email banner

Good360

SETTING UP YOUR TEAM

everyoneday.org.au

Sign your team up at everyoneday.org.au, select to join a workplace fundraiser. This will be your master team so make sure to use the main contact person, if that's not you, get their permission to use their details. Choose your name, select a profile pic, add fundraising goals and even do an optional kickstarter donation. Once complete, you are all set to share your page to start fundraising!

If you will be adding team mates, don't log off yet! Head over to your team details page, click anyone can join and set a team passcode so only those with the details can join. Scroll to the bottom of the page and save your changes. Share your team page URL and the team password with who you want to join.

GATHER TEAM MATES

Want a little friendly competition? Staff can join your page by visiting your team page URL link and click the "Join Us" button. This can be setup as individuals or groups like "Team Sparkle Department" to create some inter-department or location based contests.

They can fill out their details and once registered, will receive a unique URL to share. All of their fundraising will add to your team total to let you know how much impact your organisation is having!
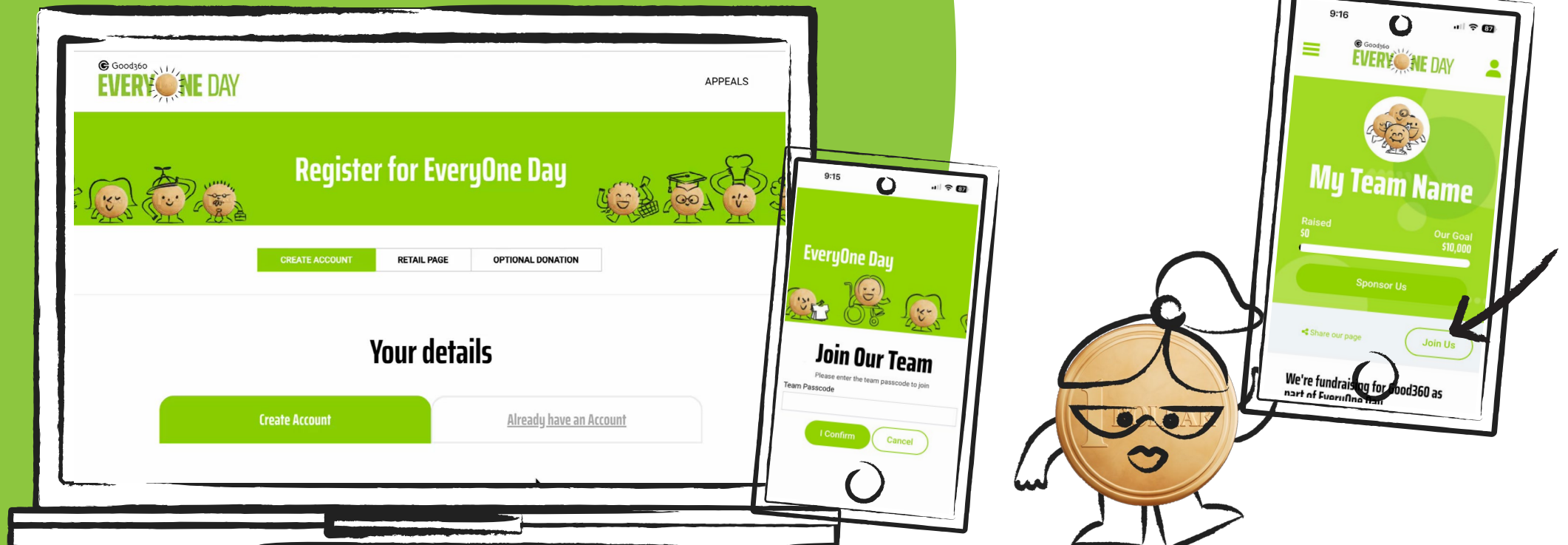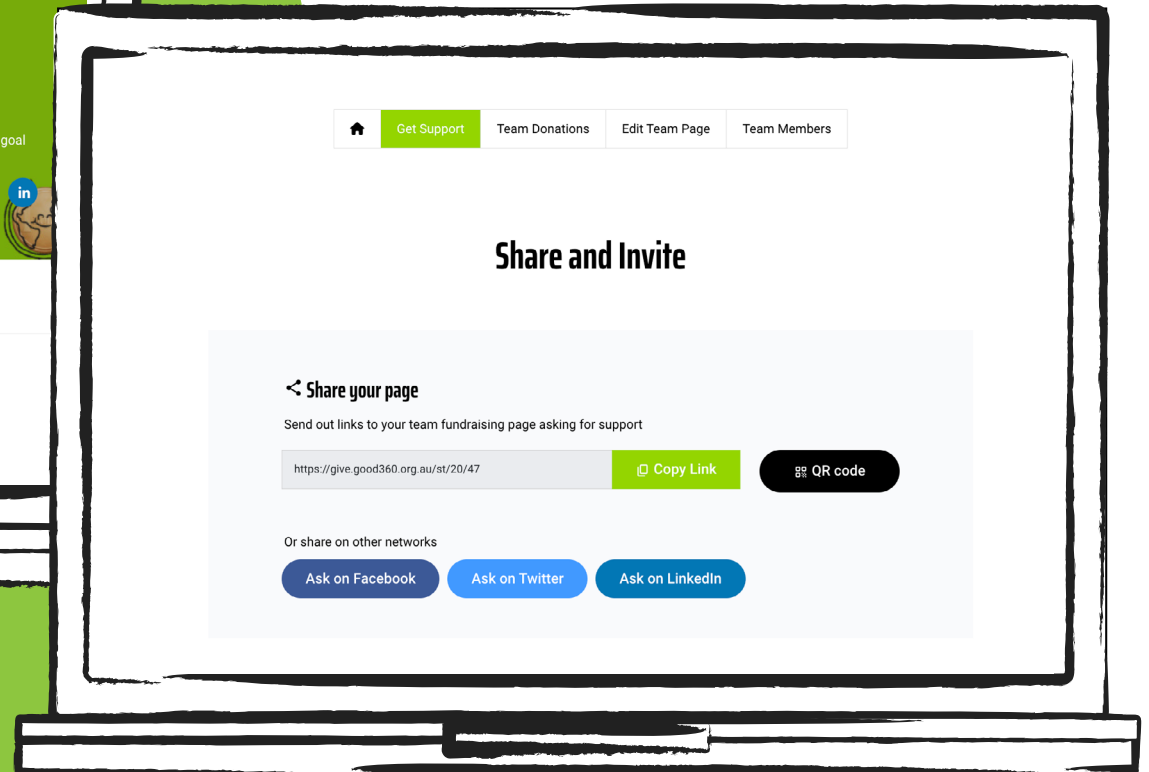
BACKEND / DASHBOARD
everyoneday.org.au

SHARING LINK QR CODE

REGISTERED FUNDRAISER PAGE

everyoneday.org.au

Good360
EVERY ONE DAY

👤 Sarah ▼

LJ Hooker Foundation

EveryOne Day

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We're fundraising for Good360 Australia as part of EveryOne Day ✎

Every one dollar can make a difference in the lives of people and our planet.

This year, LJ Hooker is fundraising for Good360 Australia during EveryOne Day, where every one dollar donated can deliver $20 worth of brand-new goods, including clothing, toiletries, mattresses and furniture, to people in need. Since 2015, Good360 Australia has connected over $350 million worth of goods to Australians in need and is on a mission to reach $1 billion worth of goods connected by 2025.

Every LJ Hooker branch is racing to reach $1000! You can support your local branch by locating their team name below.

Help us reach our goal and make twenty times the impact - *donate today!*

Please Help Us Reach Our Goal

Raised	Our Goal
$0	$1,000

[$] [👤] [💳]

Select amount to donate

$10   equals **$200 of brand-new goods** for Aussies in need

$25   equals **$500 of brand-new goods** for Aussies in need

$50   equals **$1,000 of brand-new goods** for Aussies in need

$100   equals **$2,000 of brand-new goods** for Aussies in need

Or enter an amount

[$][_____]

[**Donate**]

1 DOLLAR

PLAN AND SHARE YOUR FUNDRAISER

1.
Choose your idea

Read over our top ways to get involved and fundraising ideas or come up with something fabulous, tailored to you. Once you know what you are doing, get permission for the go ahead and start planning!

2.
Get permission

Make sure you have permission to fundraise at your workplace. Simply ask! Depending on what you have chosen to do, you may need to check with your state fundraising laws about games of chance or winning prizes. Remember to take care with anything in public - you may need first aid or approval from local councils.

3.
Plan it

Once you have registered your team online, you will have access to a range of assets. Download pre-made images, posters and more, or for personalised content, use our Canva templates. Set your event dates or fundraising period, grab your gear, decorations and organise anything else you need for your event.

4.
Tell EveryOne!

Hang up posters in the break room or common shared spaces. Send out invites on social media or internal networks using pre-made images, banners and email signatures. Add the event to the agenda of your next meeting. Don't know what to write or say? Don't worry, we've got that covered too, download the pre-made templates from your account page.

5.
Have fun!

It's event time! Host your event, do your challenge, round up your stats and make sure all offline donations have made their way to Good360. Toast your success, celebrate your teams efforts and give yourselves a pat on the back. Remember, every $1 you raised is getting $20 worth of brand new goods to people in need, so even if you raised $100, that's $2000 worth of goods to people in need! What a pack of legends!

Good360

WE HELP EVERYONE

Selection of Good360 **charity** and **school members**

We have over 3,600 members ranging from small independent charities and disadvantaged schools to large not-for-profit organisations.

TURBANS 4 AUSTRALIA

DroughtAngels *Supporting our Aussie Farmers*

Anglicare

DEADLY CONNECTIONS *COMMUNITY AND JUSTICE SERVICES*

WE·CARE CONNECT

THE BIG UMBRELLA FOUNDATION

DVINA Inc

DRESS FOR SUCCESS

Clean Up Australia

Starlight Children's Foundation

Assistance Dogs Australia

CaringKids

Human Appeal Australia

ADDI ROAD

COOMEALLA HEALTH ABORIGINAL CORPORATION

Little Things FOR TINY TOTS

Infinity Community Solutions

St Vincent de Paul Society Good Works!

Interchange illawarra

SecondBite *Ending Waste. Ending Hunger.*

core Community Services

acon

THE SALVATION ARMY

Uniting

"As a smaller charity, we have limited access and power to go and see the big brands. We can't knock on the door and get a response so we appreciate that Good360 has the power to do that."
Sandy Kervin
former CEO Jarrah House
Current CEO Save Our Sons
Duchenne Foundation

REAL STORIES WITH REAL IMPACT

"What I saw as a donation of furniture, the owners of the house cried because it was a symbol of rebuild"
The Big Umbrella Incorporated Lismore

"The bright light in our days are the amazing donations that came our way from Good360 and their donors"
Cerebral Palsy Alliance North Region

"The donations have a welcomed ripple effect, spreading through the community that people care and are willing to help those in need."
Coomealla Health Aboriginal Corporation

Award **recognition**

View all of our awards online at www.good360.org.au/awards/

ORIAS Best Community Initiative 2022 Finalist

WESTERN SYDNEY WOMEN AWARDS '21 CEO Western Sydney Community Woman of the Year Award WINNER

Third Sector AWARDS CEO of the Year 2021

THE CIRCLE AWARDS WINNER 2021 AUS & NZ

NFP tech AWARDS 2021 WINNER NOT-FOR-PROFIT TECHNOLOGY INNOVATOR OF THE YEAR

Winner Best Charity & Philanthropic Initiative 2021 VENDORS IN PARTNERSHIP

THE AUSTRALIAN CHARITY AWARDS CHY CHARITY OF THE YEAR WINNER 2020

FUNDRAISING TERMS AND CONDITIONS

Fundraising Guidelines

You will need to register your event with Good360 at everyoneday.org.au.

As a fundraiser, it will be your responsibility to plan and manage activities, events, finances, prizes, raffles and any services required to run your fundraiser.

You're solely responsible to acquire all permits, licences and insurance that might be needed for your fundraising activity. Look up your state laws when running any games of chance or giving away prizes - you may need to register your event or stick to some guidelines.

If you are thinking about an event on public grounds, please check with local councils for any extra permits or whether you need first aid on site for public, physical events.

If you're not sure what to do, please reach out - we're here to help in any way we can!

Finance

Fundraisers are responsible for all financial aspects of the activities they carry out. This includes keeping accurate records, management of funds and depositing of funds into Good360's bank account.

Good360 can issue tax deductible receipts for money raised on our behalf for donations of $2 or more. However, we cannot issue receipts for charitable event tickets or raffle tickets.

Funds raised through our online fundraising platform will be deposited and receipted automatically.

Asking for Donations

Once registered, we will provide you with a cheat sheet to have handy that contains information on Good360, the promotion and Good360 contact details in case anyone asks for this or wishes to make a complaint.

We will also give you some fundraising guidelines so you know how to best ask for donations. Ensure you always maintain a persons right to say no to donating or fundraising.

CONTACT US

contact@good360.org.au

02 8594 3600
9-5pm AEST

Live chat available
9-5pm AEST
at good360.org.au

Event details available at
everyoneday.org.au

Help us **reduce need and waste** so that **everyone benefits** – businesses, communities, charities, disadvantaged schools, people in need, our vulnerable and disadvantaged, our people, our planet.

It feels good.

Join the Circle of Good.

Find out more at Good360.org.au

Ready to know more? Register your interest at everyoneday.org.au

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