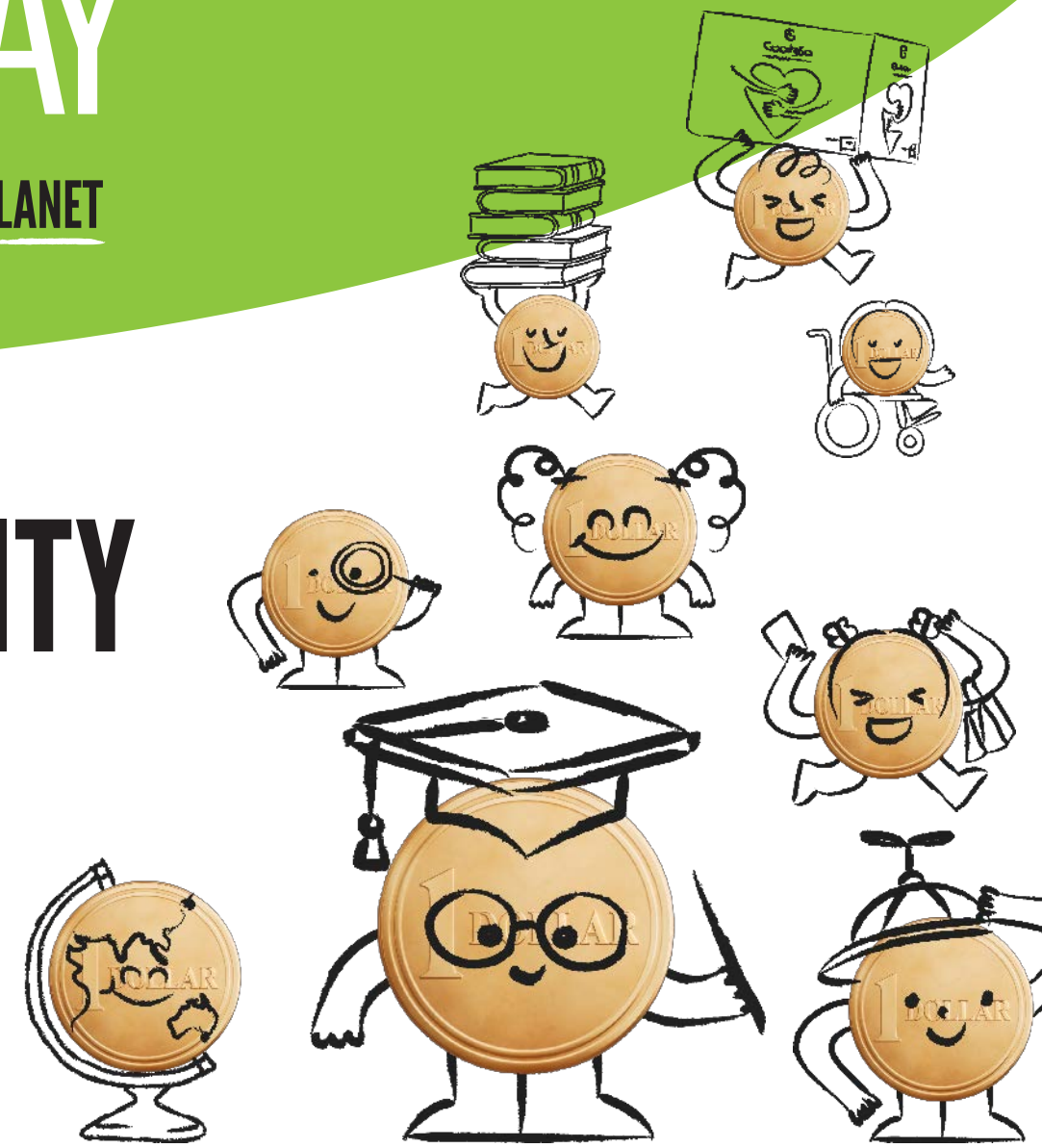
Good360

EVERY ONE DAY

EVERY ONE DOLLAR COUNTS TO HELP PEOPLE AND OUR PLANET



SCHOOL & COMMUNITY FUNDRAISING

Good360
BRINGING GOOD TOGETHER

Good360

EVERYONE DAY

A day for everyone to come together and help people and our planet

Every $1 dollar donated helps Good360 deliver $20 worth of unsold, new goods to Australians in need.

Good360 is on a mission to raise funds that will enable us to deliver $1 billion worth of brand-new goods to meet the growing needs of communities across Australia, while also reducing waste in our environment.

To help achieve our mission, Good360 has created a fundraising event called **EveryOne Day.**

Visit everyoneday.org.au #EveryOneDay

WHY RAISE FUNDS FOR GOOD360?

The Good360 Impact Multiplier
20 times the good

Good360 Model

$1 donation = $20 of goods

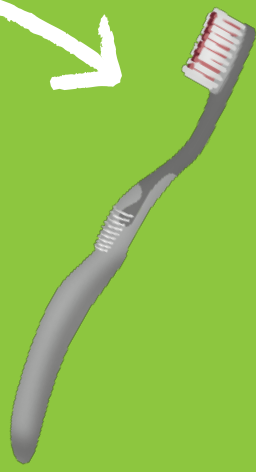
$1 is donated to Good360. Businesses donate new surplus goods to us and we spend that $1 on operations and logistics. Through the efficiencies and scale of our operating model, we take the $1 donated and distribute $20 of essential items to a person in need.

Creating 20 times the good.

Traditional Charity Model

$1 donation = $1 of goods

$1 is donated to a charity. The charity can go to a shop and spend that $1 on a toothbrush, or give that $1 to a person in need to buy a toothbrush.



OUR WHY

Society is struggling with both need and waste at the same time. **Good360** are here to **help prevent waste** and **give** new **goods to Australians** in **need.**

THE NEED

1 In 8 Australians Live Below The Poverty Line*

3.3 million people living below the poverty line.

* Poverty in Australia 2022 Report

https://povertyandinequality.acoss.org.au/a-snapshot-of-poverty-in-australia-2022/

THE OPPORTUNITY

$2.5b Unsold New Products Wasted Every Year*

That's **billions** of **brand-new,** unused goods going to waste every year.

*Deloitte Report 2022

Most charities focus on helping individual causes, Good360 benefits everyone from people to our planet. Some of our 35+ cause areas include:

Children & At Risk Youth

Crisis Prevention

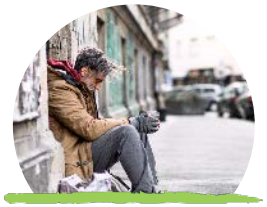
Disability Care

Disaster Recovery

Domestic Violence

Education & Literacy

Financially Disadvantaged



Homelessness

Indigenous Communities

Mental Health

New Arrivals Seeking Refuge

Vulnerable Seniors

IMPACT TO DATE

Cumulative impact to 31 July 2023

HELPING PEOPLE

38.13M
New items connected to people in need

3.6M
People in need supported

3758
Non profits and schools supported

HELPING OUR PLANET

6.93K T
Goods prevented from going to waste

$148M
To natural disasters

$392M
Goods back into the circular economy

IMPACT GOALS 2025	100M	10M	10,000	20,000T	$500M	$1 billion

THE NEED IS GREATER THAN EVER

Demand on us is greater than ever but while it's vital that we have enough goods and services to distribute, without funding for our mission-ready, super efficient distribution network and infrastructure – there's a limit to what we can achieve.

We need your help.

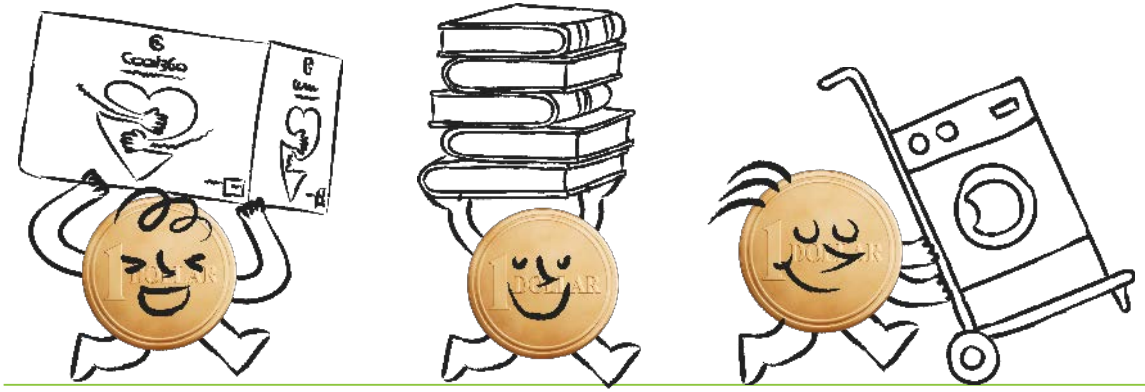
NATIONAL CHARITY WITH LOCAL IMPACT

Every $1 dollar donated helps Good360 deliver $20 worth of new goods to Australians in need.

If you raise $100, that's $2000 worth of goods.

All funds raised goes toward helping Australian charities and disadvantaged schools.

***Schools ranked with a ICSEA value of 1000 or less are eligible.**



Good360

TOP WAYS TO GET INVOLVED

School and community fundraising ideas

Sparkle and shine for people and our planet

Dress in something gold or sparkly - you can even turn it into a party and ask everyone to donate a gold coin. Collect on the day and transfer the proceeds to Good360 or ask attendees to donate online on the day. Want more then a dressup? Make it a party, trivia night, disco or gathering.

Challenge yourself

Pledge a dollar amount for every distance you run, ride, swim, row, climb or set yourself a big goal and ask your team to run their distance. Have a sporting event and draw attention with sparkles head to toe!

Everyone's gotta eat!

Host a morning tea, lunch or get cooking with some yummy baked sweet treats. Go the extra mile with a gold and sparkly theme, think edible glitter, gold cupcakes, or something delicious cooked till golden brown.

You do you

Do you have a passion or does your community have a special interest? Make a personalised event or challenge with something fun everyone can get involved in. People are more likely to participate if it interests them.

Raise awareness

Still not sure how you can help? Hang up some of our downloadable posters, share some social posts on internal and public networks or even collect cans with the proceeds going to Good360. It feels good.

FUNDRAISING IDEAS

Schools and Communities

It's easy for people to do their part, you can go simple or do a mix of multiple fundraising ideas. Bring attention to the cause and "sparkle and shine for people and planet". Hosting a one-off party? Encourage people to donate a gold coin on the day or share your unique, team fundraising QR code for online donations.

Raise money or raise awareness by:

- Host a gold/sparkly themed party
- Dress up day
- Host a morning tea with baked till golden brown treats!
- Set a fitness challenge, try individual or team distances. Go the extra mile and wear all sparkles while you do! See if you can donate any prizes for the winners or give donations per kilometre
- Host a mini olympics - sport or workplace related challenges and award "gold" medals - paint cardboard, hang chocolate coins or grab some props
- Trivia night or silent auction
- Can collection - Good360 Australia is able to be chosen from most can collection services
- Hang posters for awareness
- Share impact stories or social posts
- Use your passion - are you great at something? Set a challenge, sell an artwork and donate the proceeds.

Decorating to sparkle and shine

- Gold and silver > Metallics > Sequins
- Tinsel > Foil > Glitter > Disco ball
- Edible glitter for food
- Download our party printables
- Night or indoors? Set the theme with golden glowing lights
- Boozy? Grab metallic or golden coloured bottles, make gold inspired cocktails and mocktails
- Grab chocolate coins for the tables

Sustainable ideas

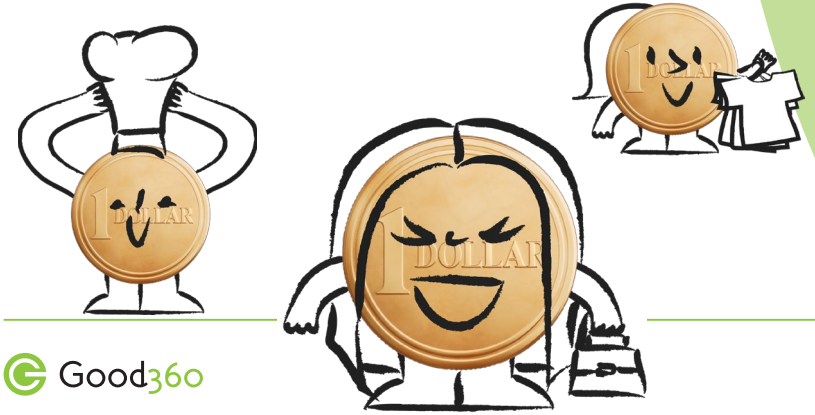
- Upcycle jars and old toys with a coat of metallic paint to create new decor - just don't paint if you will not reuse them, as they will no longer be recyclable at kerbside
- Use clothes already in your wardrobe for dress up days or layer multiple pieces of jewellery!
- Use washable silver or gold cutlery - its already oh-so-shiny, no need for disposables
- Does anyone love chips or snacks that come packed in foil bags? Search up some upcycling ideas to give them a second life
- Party at night? Perfect, use glowing lights to set your gold and shiny theme
- Old CD's and DVDs are incredibly reflective, break apart and create mosaic effects
- Keep your decorations for fundraising each year - avoid one time use as much as possible

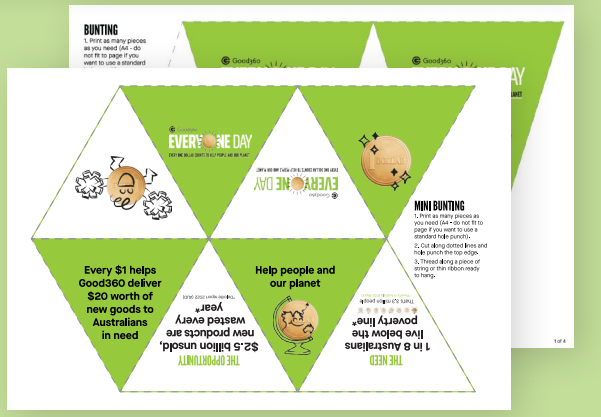
Once you have signed up you will have access to some resources to help in your fundraising endeavours:

A3 Posters
A5 flyers
Coin box
Bunting
A5 invite
Social posts
Email signature
Email banner

TOOLKIT ASSETS

- Posters
- Invitations
- Flyers
- Social posts
- EDM and web banners
- Email signatures
- Bunting
- Coin box
- Wobbler





Good360

Commercial in confidence

FUNDRAISING ONLINE

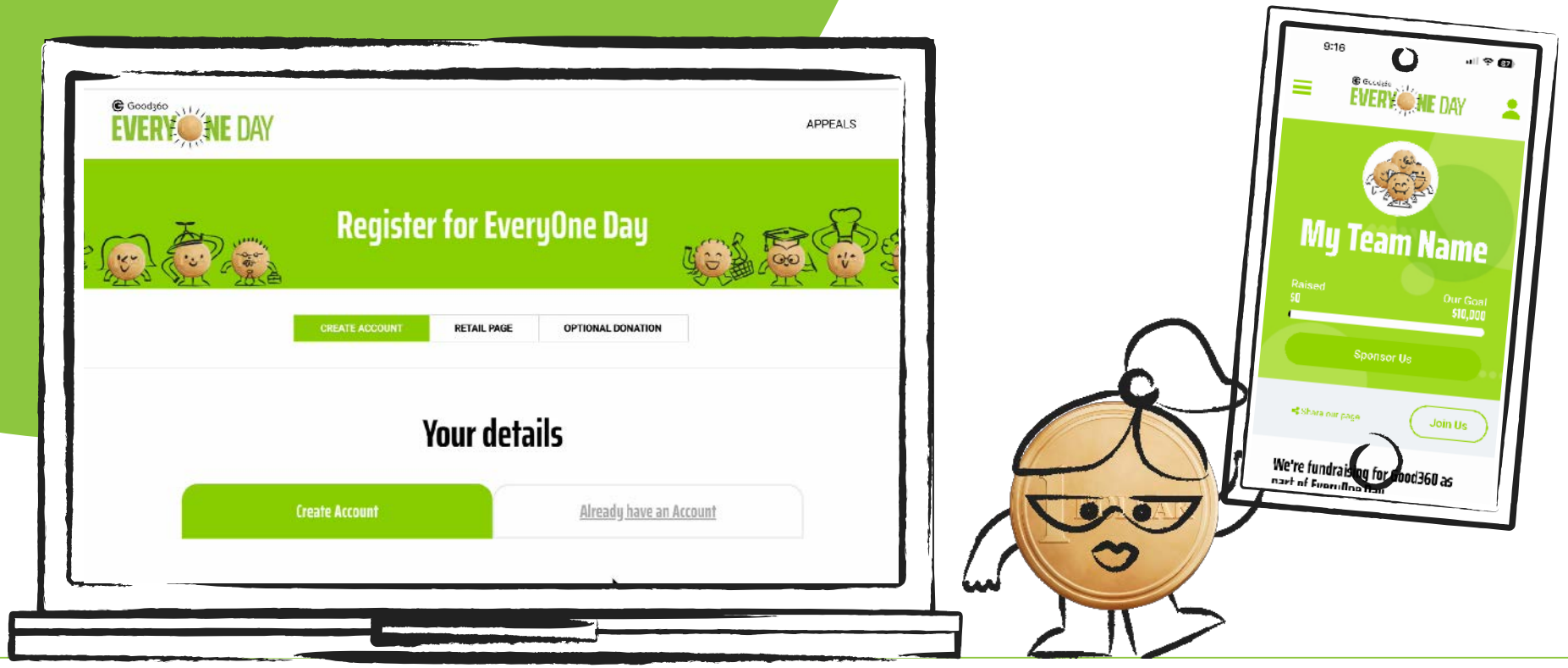
everyoneday.org.au

Create a fundraising page to easily allow your community to make online donations, submit your cash donations and share your impact with your community, all in one place. It's perfect as donors will automatically receive a receipt via email for any donations over $2.

CREATE YOUR PAGE

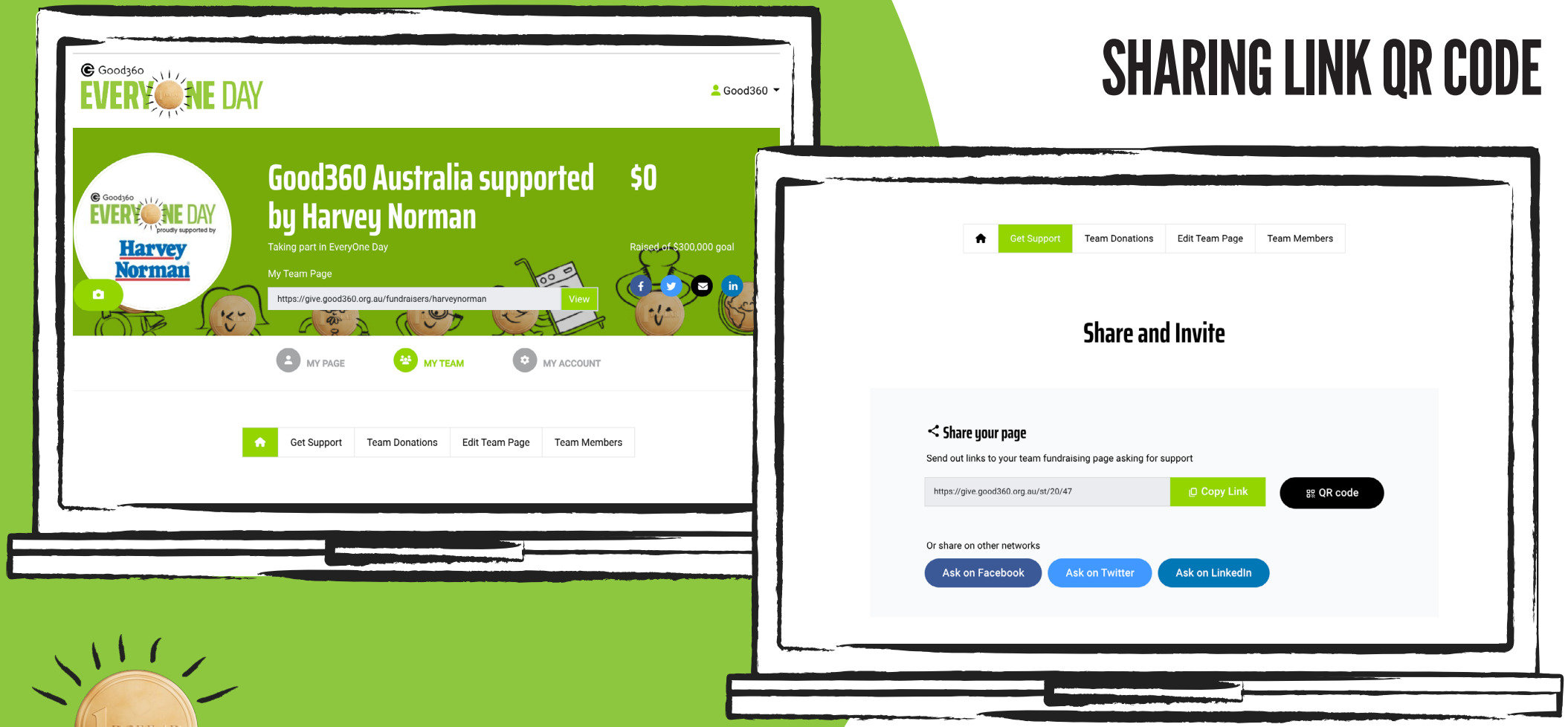
Head to everyoneday.org.au and select to join a school & community group fundraiser. This will be your master team so make sure to use the main contact person, if that's not you, get their permission to use their details.

Choose your name, select a profile pic, add fundraising goals and even do an optional kickstarter donation. Once complete, you are all set to share your page to start fundraising!



BACKEND / DASHBOARD

everyoneday.org.au



SHARING LINK QR CODE

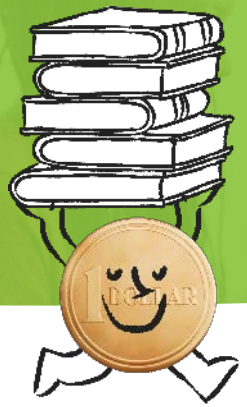
PLAN & SHARE YOUR FUNDRAISER

1. Choose your idea

Read over our top ways to get involved and fundraising ideas or come up with something fabulous, tailored to you. Once you know what you are doing, get permission for the go ahead and start planning!

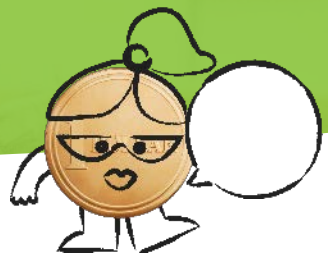
2. Get permission

Make sure you have permission to fundraise. Simply ask! Depending on what you have chosen to do, you may need to check with your state fundraising laws about games of chance or winning prizes.
Remember to take care with anything in public - you may need first aid or approval from local councils.



3. Plan it

Once you have registered your fundraising page online, you will have access to a range of assets. Download pre-made images, posters and more. Set your event dates or fundraising period, grab your gear, decorations and organise anything else you need for your event.



4. Tell EveryOne!

Hang up posters around common, shared spaces. Send out invites on social media or internal networks using pre-made images, posters and flyers. Don't know what to write or say? Don't worry, we've got that covered too, download the pre-made templates from your account page.

5. Have fun!

It's event time! Host your event, do your challenge and make sure all offline donations have made their way to Good360. Toast your success, celebrate your teams efforts and give yourselves a pat on the back. Share your impact to participants so they know how much good they are doing.

Remember, **every $1 you raised is getting $20 worth of brand new goods to people in need**, so even **if you raise $100, that's $2000 worth of goods to people in need!** What a pack of legends!

WE HELP EVERYONE

Selection of Good360 **charity** and **school members**

We have over 3,600 members ranging from small independent charities and disadvantaged schools to large not-for-profit organisations.

"Read about the kind of impact your donations and fundraising for Good360 have via: https://catalog.good360.org.au/impact-story/index/search/"

REAL STORIES WITH REAL IMPACT

"What I saw as a donation of furniture, the owners of the house cried because it was a symbol of rebuild"

The Big Umbrella Incorporated Lismore

"The bright light in our days are the amazing donations that came our way from Good360 and their donors"

Cerebral Palsy Alliance North Region

"The donations have a welcomed ripple effect, spreading through the community that people care and are willing to help those in need."

Coomealla Health Aboriginal Corporation

"As a smaller charity, we have limited access and power to go and see the big brands. We can't knock on the door and get a response so we appreciate that Good360 has the power to do that."

Sandy Kervin
former CEO Jarrah House
Current CEO Save Our Sons
Duchenne Foundation

Award **recognition**

View all of our awards online at www.good360.org.au/awards/

FUNDRAISING TERMS AND CONDITIONS

Fundraising Guidelines

You will need to register your event with Good360 at everyoneday.org.au.

As a fundraiser, it will be your responsibility to plan and manage activities, events, finances, prizes, raffles and any services required to run your fundraiser.

You're solely responsible to acquire all permits, licences and insurance that might be needed for your fundraising activity. Look up your state laws when running any games of chance or giving away prizes - you may need to register your event or stick to some guidelines.

If you are thinking about an event on public grounds, please check with local councils for any extra permits or whether you need first aid on site for public, physical events.

If you're not sure what to do, please reach out - we're here to help in any way we can!

Finance

Fundraisers are responsible for all financial aspects of the activities they carry out. This includes keeping accurate records, management of funds and depositing of funds into Good360's bank account.

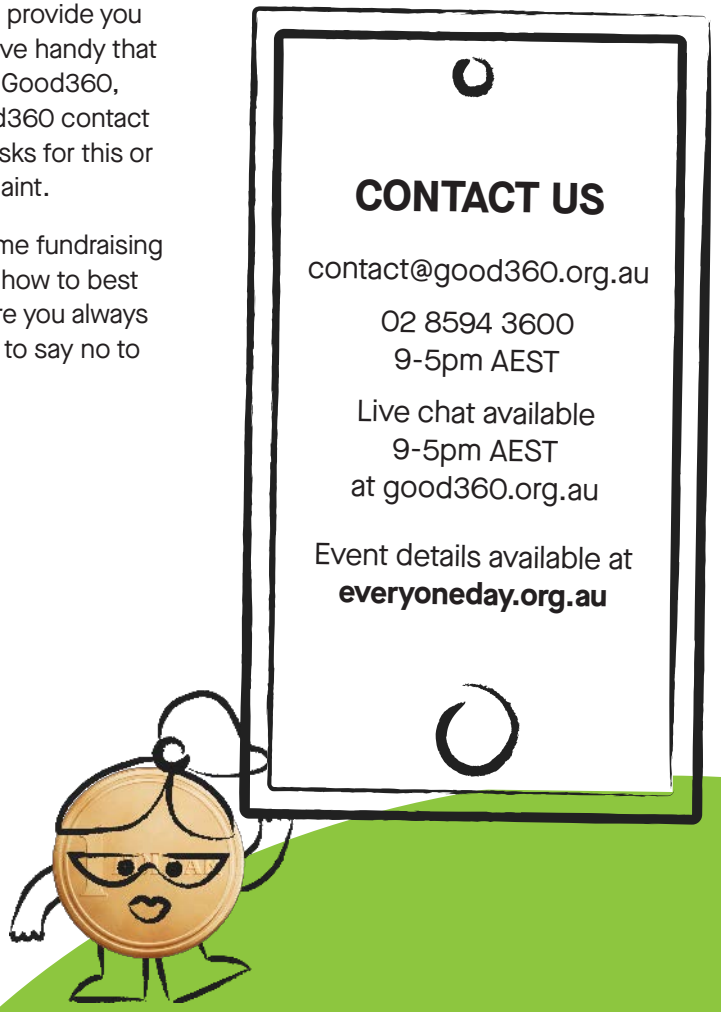
Good360 can issue tax deductible receipts for money raised on our behalf for donations of $2 or more. However, we cannot issue receipts for charitable event tickets or raffle tickets.

Funds raised through our online fundraising platform will be deposited and receipted automatically.

Asking for Donations

Once registered, we will provide you with a cheat sheet to have handy that contains information on Good360, the promotion and Good360 contact details in case anyone asks for this or wishes to make a complaint.

We will also give you some fundraising guidelines so you know how to best ask for donations. Ensure you always maintain a persons right to say no to donating or fundraising.



Help us **reduce need and waste** so that **everyone benefits** – businesses, communities, charities, disadvantaged schools, people in need, our vulnerable and disadvantaged, our people, our planet.

It feels good.

Join the Circle of Good.

Find out more at Good360.org.au

Ready to know more? Register your interest at everyoneday.org.au

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