



EVERY ONE DAY

EVERY ONE DOLLAR COUNTS TO HELP PEOPLE AND OUR PLANET

INDIVIDUAL FUNDRAISING





EVERYONE DAY



A day for everyone to come together and help people and our planet

Every \$1 dollar donated helps Good360 deliver \$20 worth of unsold, new goods to Australians in need.

Good360 is on a mission to raise funds that will enable us to deliver \$1 billion worth of brand-new goods to meet the growing needs of communities across Australia, while also reducing waste in our environment.

To help achieve our mission, Good360 has created a fundraising event called **EveryOne Day**.

Visit everyoneday.org.au #EveryOneDay



WHY RAISE FUNDS FOR GOOD360?

The Good360 Impact Multiplier
20 times the good



Good360 Model
\$1 donation
= \$20 of goods

\$1 is donated to Good360. Businesses donate new surplus goods to us and we spend that \$1 on operations and logistics. Through the efficiencies and scale of our operating model, we take the \$1 donated and distribute \$20 of essential items to a person in need.

Creating 20 times the good.



Traditional Charity Model
\$1 donation
= \$1 of goods

\$1 is donated to a charity. The charity can go to a shop and spend that \$1 on a toothbrush, or give that \$1 to a person in need to buy a toothbrush.

OUR WHY



Society is struggling with both need and waste at the same time. **Good360** are here to help prevent waste and give new goods to Australians in need.

THE NEED

1 In 8 Australians Live Below The Poverty Line*



3.3 million people living below the poverty line.

* Poverty in Australia 2022 Report

<https://povertyandinequality.acoss.org.au/a-snapshot-of-poverty-in-australia-2022/>

THE OPPORTUNITY

\$2.5b Unsold New Products Wasted Every Year*

That's **billions** of **brand-new**, unused goods going to waste every year.

*Deloitte Report 2022

Most charities focus on helping individual causes, **Good360** benefits everyone from people to our planet. Some of our 35+ cause areas include:



Children & At Risk Youth



Crisis Prevention



Disability Care



Disaster Recovery



Domestic Violence



Education & Literacy



Financially Disadvantaged



Homelessness



Indigenous Communities



Mental Health



New Arrivals Seeking Refuge



Vulnerable Seniors



IMPACT TO DATE

Cumulative impact to 31 July 2023

HELPING PEOPLE



38.13M

New items connected to people in need



3.6M

People in need supported



3758

Non profits and schools supported

HELPING OUR PLANET



6.93K T

Goods prevented from going to waste



\$148M

To natural disasters



\$392M

Goods back into the circular economy



IMPACT GOALS 2025 **100M**

10M

10,000

20,000T

\$500M

\$1 billion

THE NEED IS GREATER THAN EVER

Demand on us is greater than ever but while it's vital that we have enough goods and services to distribute, without funding for our mission-ready, super efficient distribution network and infrastructure – there's a limit to what we can achieve.

We need your help.

This EveryOne Day, our goal is to raise a minimum **\$5M**



Supporting 1M people by distributing **\$100M** of goods



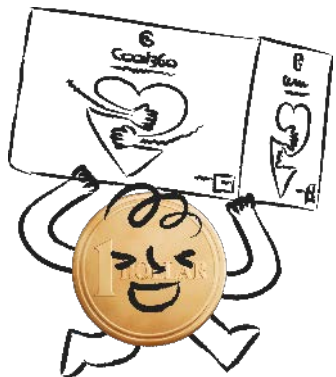
NATIONAL CHARITY WITH LOCAL IMPACT

Every \$1 dollar donated helps Good360 **deliver \$20 worth of new goods** to Australians in need.

If you raise \$100, that's \$2000 worth of goods.

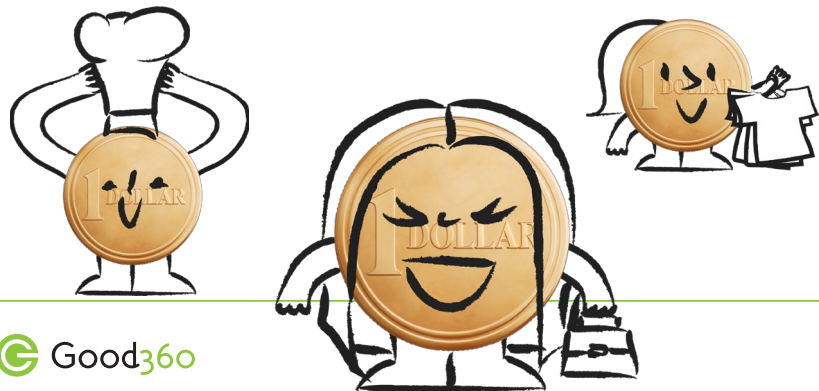
All funds raised goes toward helping Australian charities and disadvantaged schools.

**Schools ranked with a ICSEA value of 1000 or less are eligible.*



SHARE YOUR FUNDRAISER

It's easy for people to do their part, you can go simple or do a mix of multiple fundraising ideas. Bring attention to the cause and “sparkle and shine for people and planet”. Encourage your social media and physical community to support your fundraiser and donate via your unique, fundraising QR code or link.



FUNDRAISING ONLINE

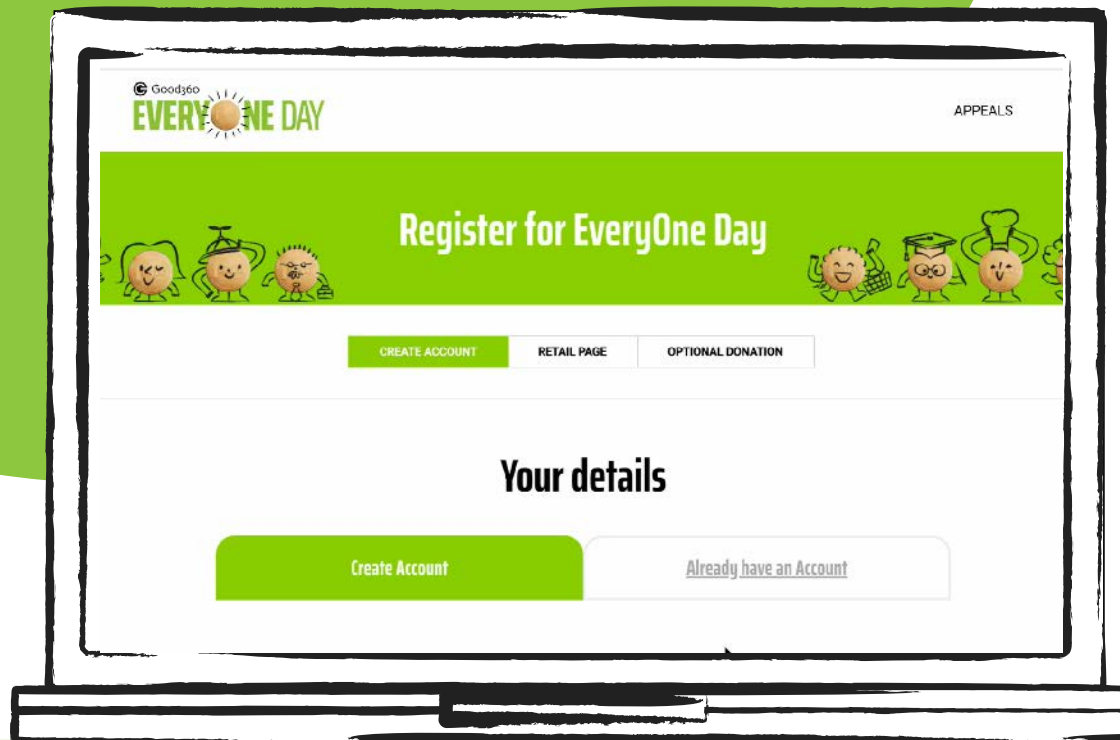
everyoneday.org.au

Create a fundraising page to easily allow your community to make online donations, submit your cash donations and share your impact with your community, all in one place. It's perfect as donors will automatically receive a receipt via email for any donations over \$2.

CREATE YOUR PAGE

Head to everyoneday.org.au and select to join an individual fundraiser. This will be your one stop shop for everything you will need to fundraise for Good360 and EveryOne Day.

Select a profile pic, add fundraising goals and even do an optional kickstarter donation. Once complete, you are all set to share your page to start fundraising!



WE HELP EVERYONE

Selection of Good360 charity and school members

We have over 3,600 members ranging from small independent charities and disadvantaged schools to large not-for-profit organisations.



“Read about the kind of impact your donations and fundraising for Good360 have via: <https://catalog.good360.org.au/impact-story/index/search/>”



REAL STORIES WITH REAL IMPACT

“What I saw as a donation of furniture, the owners of the house cried because it was a symbol of rebuild”

The Big Umbrella Incorporated Lismore



“The bright light in our days are the amazing donations that came our way from Good360 and their donors”

Cerebral Palsy Alliance North Region



“The donations have a welcomed ripple effect, spreading through the community that people care and are willing to help those in need.”

Coomealla Health Aboriginal Corporation

“As a smaller charity, we have limited access and power to go and see the big brands. We can’t knock on the door and get a response so we appreciate that Good360 has the power to do that.”

Sandy Kervin
former CEO Jarrah House
Current CEO Save Our Sons
Duchenne Foundation



Award recognition

View all of our awards online at www.good360.org.au/awards/



FUNDRAISING TERMS AND CONDITIONS

Fundraising Guidelines

You will need to register your event with Good360 at everyoneday.org.au.

As a fundraiser, it will be your responsibility to plan and manage activities, events, finances, prizes, raffles and any services required to run your fundraiser.

You're solely responsible to acquire all permits, licences and insurance that might be needed for your fundraising activity. Look up your state laws when running any games of chance or giving away prizes - you may need to register your event or stick to some guidelines.

If you are thinking about an event on public grounds, please check with local councils for any extra permits or whether you need first aid on site for public, physical events.

If you're not sure what to do, please reach out - we're here to help in any way we can!

Finance

Fundraisers are responsible for all financial aspects of the activities they carry out. This includes keeping accurate records, management of funds and depositing of funds into Good360's bank account.

Good360 can issue tax deductible receipts for money raised on our behalf for donations of \$2 or more. However, we cannot issue receipts for charitable event tickets or raffle tickets.

Funds raised through our online fundraising platform will be deposited and receipted automatically.

Asking for Donations

Once registered, we will provide you with a cheat sheet to have handy that contains information on Good360, the promotion and Good360 contact details in case anyone asks for this or wishes to make a complaint.

We will also give you some fundraising guidelines so you know how to best ask for donations. Ensure you always maintain a persons right to say no to donating or fundraising.

CONTACT US

contact@good360.org.au

02 8594 3600
9-5pm AEST

Live chat available
9-5pm AEST
at good360.org.au

Event details available at
everyoneday.org.au



Help us **reduce
need and waste** so
that **everyone benefits** –
businesses, communities,
charities, disadvantaged
schools, people in need, our
vulnerable and disadvantaged,
our people, our planet.
It feels good.

Join the Circle of Good.

Find out more at Good360.org.au



Ready to know more? Register your interest at everyoneday.org.au

