



Good360

GOODS FOR THE GREATER GOOD[®]

**2021 COVID-19
IMPACT REPORT**

July — December 2021

The right goods, to the right people, at the right time. Through all stages of disaster recovery



After a tough 2020 and with government financial assistance starting to dry up, the onset of the Delta strain of COVID in late June of 2021 caught everyone off-guard. Just as life was starting to go back to “normal” Western Sydney and later NSW and Victoria were plunged back into harsh restrictions and lockdowns.

Between July and October 2021, Good360 distributed over 4 million essential items to COVID impacted communities. This included working with Save the Children who were tasked with supporting the welfare of returning Australian children into temporary quarantine at the Howard Springs facility in the Northern Territory. The partnership resulted in 14 pallets of stock, which was used to create education and activity packs for more than 2000 children.

In early November, when most of NSW thought the worst of the Delta wave was behind them, an outbreak occurred in Moree and the community needed help. Good360

worked closely with Moree Family Support and within three days, 259,000 items of essentials including; masks, KOH cleaning products and hand sanitiser, plus some LEGO, books and kitchen items, almost 12 pallets worth, were dispatched from the Good360 ReDistribution Centre in Smithfield Sydney, and received in Moree.

Did you know: during the height of the lockdowns Good360 were matching
39 brand new items a minute to people in need
Australia wide





A resilient response to disaster recovery.

A message from our Founder



Alison Covington
Founder &
Managing Director

The pandemic and subsequent lockdowns were challenging for everyone, regardless of your level of advantage, but during the COVID-19 lockdowns of 2021, Australians in need were disproportionately affected, sometimes forced to choose between PPE and food, turning to grassroots organisations for support who in turn came to Good360.

Fortunately, our generous partners recognised the need and identified that this disaster was bigger than anything they had supported Good360 through before. When I asked for help they listened, and collectively we should all be proud of what we achieved together during 'unprecedented' times.

I am immensely grateful for the support of all of the stakeholders who worked together during those challenging weeks and months to ensure that some of Australia's most vulnerable people had access to essential items of PPE, cleaning and hygiene products in particular. Our corporate and retail partners as well as philanthropic funders and logistics partners came together and the impact was immense.

I'd like to make a special shout out to the Good360 ReDistribution Centre Operations team, who picked and packed the crucial orders that were distributed all over Australia, putting themselves at risk to support our members, whilst the rest of the team including myself could work from the safety of our homes. On behalf of our members, we salute you!

Snapshot 2021 COVID

IN SIX MONTHS GOOD360
CONNECTED OVER
5.1 MILLION
ITEMS TO COVID-19
IMPACTED COMMUNITIES
AUSTRALIA WIDE



TOTAL VALUE OF ITEMS (RRP) PER STATE DONATED TO MEMBER CHARITIES AND SCHOOLS

New South Wales	\$17,278,368
Victoria	\$8,240,690
Queensland	\$3,412,148
South Australia	\$768,575
Western Australia	\$683,031
Northern Territory	\$322,575
Australian Capital Territory	\$332,503
Tasmania	\$39,227

GRAND TOTAL **\$31,077,117**



**RRP OF GOODS DELIVERED
TO CHARITIES**
\$31,077,117



**ITEMS DELIVERED
TO CHARITIES**
5,104,787



**NUMBER OF CHARITIES
SUPPORTED**
888



TOTAL TONNAGE
1,248

Socially distant. More connected than ever.

Western Sydney COVID response

Good360 is proudly based in Western Sydney in the LGA of Cumberland. In August 2021, during the second wave of COVID-19, residents of the LGA's surrounding our ReDistribution Centre, including some of our team, were disproportionately affected by lockdowns.

A variety of socio economic and cultural factors, meant case numbers were greater than in other areas and LGA based lockdowns were initiated for many people already marginalised, and disadvantaged. Approximately 50% of employed residents in Western Sydney work in industries that could not work remotely, almost 50% were born outside of Australia, much higher than the state average.



Whilst our remit is national, charity begins at home, and we identified that our own communities needed more assistance than most anyone during this time. At considerable risk to our Smithfield Operations team, who also couldn't work remotely, we leaned in and did what it took to get the job done.

The COVID-19 recovery project for Western Sydney involved sectors and stakeholders working together, many of whom would not normally collaborate, but as these were 'unprecedented' times we knew our elected officials had networks and contacts we did not, and this was an opportunity to deepen relationships, create new connections and deliver more impact.

We reached out to the local Members of Parliament Mr. Hugh McDermott Member for Prospect and Mr. Guy Zangari Member for Fairfield who not only supplied lists of community organisations and churches they knew were providing food relief, but personally rolled up their sleeves and helped out.

The LGA of Cumberland was one of the most disadvantaged and recognised that they too needed to work in ways never done before. Cumberland City Council set up food relief hubs that Good360 supplied with donated and procured non-perishable products to supplement their food relief parcels.

Alongside so many other local councils, Fairfield City Council also supplied food relief packages and became Good360 members at our invitation distributing PPE, cleaning supplies, hand sanitiser and masks.



The ADF steps in to assist during lockdown

The pandemic had a significant affect on the ability to move around Western Sydney, with a number of local government areas completely locked down.

Combined with Good360's commitment to keeping our own team safe, and community safety as a whole, volunteering was suspended at our Smithfield RDC yet the demand for our support was never higher.

Supported and coordinated by NSW Police, members of the Australian Defence Force supported Good360 by replacing our volunteer team, packing and boxing essentials packs, as well as delivering by the pallet load throughout Western Sydney.

Not only did the ADF supply much needed boots on the ground, to process, pack and deliver essentials, they were also able to help boost morale to the hundreds of members they visited during this period.



Supporting our frontline workers

Frontline workers are the backbone of the country, and this became more evident during the extended lockdowns of 2021. Whilst many of us were working from home and restricting our movements, frontline workers, were putting their safety on the line for the benefit of the community.

Good360's generous donors including Colgate, Sealy and King Living were keen to show their appreciation and make tangible contributions to supporting frontline workers, and together we set out to make life a touch easier for our frontline heroes.

In addition to the constant hand washing whilst on shift, nurses and other hospital staff were also showering after shift and before returning home. The extra hygiene products required were an added expense, and a little help was needed to reduce the cost. Westmead, Royal North Shore Hospital and Illawarra Shoalhaven Health District all received hygiene care packs, that were shared amongst key personnel as a small gesture of support and gratitude.

Westmead also created a rest area on site, for staff who couldn't get home between shifts or had worked additional hours. Sealy kindly donated 10 single ensembles and mattresses, and King Living a dining table and lounge, so that staff had a pleasant place to rest and recover.





“ These parcels have taken some pressure off the family and let them know that there is support in the community when help is needed.

- City of Parramatta Council

Keeping safe during COVID-19

For people who are sleeping rough or facing financial hardship during COVID-19 trying to keep safe can be very challenging.

With the support and products from Good360, St Ioannis Community Aid was able to provide sanitary packs containing face masks, toothpaste, soap or body wash and hand sanitiser to over 250 people

Volunteers who were protected by wearing face masks, distributed sanitary packs along with food parcels and clothing to the many grateful recipients in Prince Alfred Park Parramatta.

Sanitary packs were also given to homeless youth and women who have left their homes due to domestic violence.

We thank Good360 and all the product donors for their generosity which allows us to help people in need.

The Hellenic Orthodox Community Of Parramatta And Districts



Fairfield Salvation Army hope story

The Salvation Army Fairfield West would like to thank Good360 for their kind donations of cleaning products, essential packs and clothing to enable us to support our community members.

With these goods we have been able to provide support to Australians in quarantine, mental health patients, the disability community, vulnerable groups, immigrants, international students, job seekers and our wider local government area.

The Salvation Army - Fairfield City



Helping vulnerable young people & their families

Through the support of Good360 and the City of Parramatta Council, we have been able to take some pressure off young people by supporting them with hygiene and personal care items. These items can give young people one less thing to worry about for the week whilst they get the support they need.

In particular, we have been working with families experiencing COVID-19 or experiencing loss due to COVID-19. For example, a young family with five children under the age of 18, both the parents contracted COVID-19 and unfortunately the mum ultimately passed away as a result, which was a devastating outcome.

The hygiene and personal care items assisted the service to be able to provide basic hygiene and personal care support alongside food hamper support. These parcels have been able to take some pressure off the family and also let them know that there is support in the community they can go to when help is needed. Thanks to Good360, Koh and Colgate for the support

City of Parramatta Council



Keeping the Community Safe and Clean!

Hampers of Hope is extremely grateful to have received this order from Good360 Australia.

We were able to provide local services providers (Including Steph from a Local Disability Service) with the fabulous Koh Cleaning products, Face Masks and Palmolive and Union Hand Sanitiser. The PPE was then distributed to their clients and families to help stop the spread of the COVID-19. Thank you Good360 and all the generous product donors for keeping our community safe.

Griffith Meals On Wheels

COVID-19 Community Packs

Katungul ACRH&CS is a not-for-profit Aboriginal Medical Service on NSW South Coast.

The hand sanitiser was added to COVID-19 Community packs put together by Katungul. These packs supported over 100 families from Batemans Bay to Eden.

Our Vision "For Aboriginal people to live healthy lives enriched by a strong living culture, dignity and justice and for Katungul's work to be recognised as a driving force in achieving this".

We thank Good360 and Cole Workwear for supporting Katungul.

Katungul Aboriginal Corporation Community and Medical Services

You Guys Rock

We cannot thank you enough for your donations of Dettol.

You helped thousands of community members through your generosity. You can see the smiles on their faces as they receive our hampers with the Dettol included. We couldn't do what we do without your help.

Thanks so much Good360 and Dettol. Stay blessed.

Gethsemane Church Incorporated



Keeping our Volunteers Safe

During the most recent lockdown in Melbourne, our volunteers took to their cars delivering toys including larger play equipment to keep families entertained and busy. This was particularly important when playgrounds were shut and you could only leave home for essential reasons.

The masks and wipes from Good360 allowed volunteers to stay safe as they delivered and collected toys as well as when they were processing and cleaning items that had been returned.

Additionally, the shoelaces were put to good use updating our threading toys ensuring they have lots of use for years to come. They have also been sewn onto our expanding tunnels allowing them to be tied up safely for transport.

We are very thankful to Good360 and its product sponsors for their support.

Rosebud Toy Library Inc



COVID-19 support continues to be a major part of our work

Who would have thought that after two years since first being introduced to COVID-19, it would have taken such a toll?

Families continue to struggle financially due to loss of work, businesses and income not to mention the emotional and mental strain caused.

Thanks to a fantastic donation from Good360, BIG W and LEGO, we have been able to distribute shoes, clothing and LEGO to families in need in rural Victoria.

One agency that we supported was overwhelmed by the generosity shown as only a few days before Christmas, they had hardly been able to source any gifts for the families they worked with.

Not only were we able to provide enough gifts for the children but also shoes that will be distributed throughout the year to children and families in need.

The Sixth Child (formerly Sancss Australia Ltd)



Supporting community members isolating due to COVID-19

BANSIC is a NFP established to provide services for the relief of poverty, suffering, distress, misfortune or helplessness within the southern area of the City of Banyule on the North East fringes of Melbourne.

Good360 has enabled us to assist people who have been mandated to isolate because they have been in contact with a confirmed or suspected case of COVID-19. Working with HIMILO Community Connect who supports the Somali community, BANSIC has been able to provide isolating families with sanitation packs containing such items as hand wash, hand sanitisers, face masks etc. The packs help prevent the spread of COVID-19 within the household and prevent the virus from spreading to other house members.

Saed went out of his way to tell us how much appreciated the special delivery of the cleaning products. He said these items were expensive and he needed to use a lot to try to keep family members safe from the spread of the virus. Preventing the spread was not easy, with so many people in the household.

Thank you for caring Good360 and donors.

Banyule Support And Information Centre Inc

“ **These packs are making a really tough time that bit easier for families, and helping children to cope and keep smiling!**

- Save the Children - NT

Educational Resources for NT Quarantine Centre

Our team in the Northern Territory put out an urgent call for support for children in the Quarantine facility in Darwin. Thank you Good360 for partnering with Save the Children to support families arriving back in Australia.

The Howard Springs Quarantine is one of the first and only facilities in Australia to be accepting over 9,000 returning Australian’s from India. In the next couple of months, the facility is expected to admit over 2,000 people including returnees from a number of points around the world including India, London, Istanbul and South Africa.

Many of these families have experienced traumatizing situations and are now finding themselves in an isolating facility. To support families and children, Save the Children with the help of our partners Good360, LEGO, Disney and Officeworks are distributing more than 2,000 educational packs including a range of resources to keep children learning and playing and help them cope through very difficult times.

Thanks again for your amazing support of families during this tough time!

Save The Children Australia - NT



Keeping The Community Safe

In late 2021, Micah Projects received an extremely generous and kind donation from Dettol through our friends at Good360. These products have allowed us to develop PPE and COVID-19 ready isolation packs for the individuals and families we support, our volunteers and our outreach staff.

The amazing volunteers who work with Micah Projects have been busy, tirelessly packing these individual PPE or COVID-19 isolation packs using the donations from Dettol. Our teams have then been distributing to the people who Micah Projects work with including those in isolation, those sleeping rough, homeless, or at risk of homelessness.

The packs have been placed in all of our outreach vehicles to ensure that our staff are also safe and have access to much-needed sanitiser. The mobile health clinic is making great use of the donation, ensuring that the most vulnerable have access to sanitisation products.

Thanks to Dettol and Good360, Micah Projects have been able to keep so many people in the community safe during the unpredictable time the COVID-19 pandemic has brought to all of our lives.

Micah Projects Ltd

Care packages support vulnerable seafarers during pandemic

Many of the seafaring community who are responsible for delivering over 95 per cent of Australia’s food and materials have been away from their families for over 12 months due to the ongoing COVID-19 pandemic.

Being unable to obtain shore leave, see their loved ones or purchase basic essentials due to strict legislation, has taken a toll on the mental health of crew members.

To boost morale, we have been working hard to provide welfare packages, including hygiene products and entertainment items, to these crews.

Our job has been made a little easier with a recent donation of over \$69,000 worth of products including hand sanitizer and wipes from Good360 and Dettol Australia.

With the crew living on board in tight quarters, the provision of essential hygiene products has made a significant impact, enhancing health and hygiene standards, and promoting the safety of the crew in their living environment.

Thank you to Good360 and Dettol Australia for your generosity

The Mission To Seafarers - Gladstone





Back to school with Dettol

Give Write's wonderful Dettol hand sanitiser delivery coincided perfectly with the opening of our 'Free Teachers' Store' helping teachers get ready for back to school.

Over three very busy days teachers from all over WA came through collecting items for their underprivileged students, so they could start the year off on a positive note with all the items they need for class. We encouraged each and every one to take advantage of the generous donation of Dettol and take a box with them for their students.

WA has been incredibly lucky and remained relatively COVID-free, but that is all set to change in the near future, with borders being relaxed. The donation of hand sanitiser could not have come at a better time as schools prepare to face what the future may bring.

Thanks Good360 and Dettol! We really appreciate the support.

Give Write

Good360 Helping Us Keep Our Families Safe

Thank you Good360 for helping us to keep families safe! Hand sanitiser bottles are included as part of our Family Support Pack and given to every family whose child is diagnosed with cancer and referred to the Childhood Cancer Association.

Due to the child with cancer having a compromised immune system, families are already hygiene conscious. However, with the added stressor of COVID-19, families are even more vigilant about their hygiene than ever before.

Therefore, having access to a hand sanitiser is vital for families and provides peace of mind. Being an organisation that does not receive Government funding, we are so grateful for the support from Good360 and its product donors.

Childhood Cancer Association Inc



Support for families in our Local Aboriginal Creche

Our local Minya Porlar Aboriginal Creche is one of the programs run by ac.care in Murray Bridge.

Up to 40 families will receive a Christmas gift pack this year and the hand sanitiser will be included to help encourage families to minimize the risk of virus infection. The parents are happy to hear that they would be receiving this item.

Thank you Good360 and PZ Cussons.

Anglican Community Care Inc - Murraylands



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The small bottles of hand sanitiser are ideal for our Go Bags and help us to keep our children safe

- Kids in Care ACT Inc.

Back to School safely

With lockdowns now finished and time to go back to school and child care we still need to stay safe.

Using hand sanitiser is one step in keeping our children safe. It has been hard for our children and it is great to enable them to get back to school and childcare.

“The small bottles of hand sanitiser are ideal for our Go Bags and help us to keep our children safe”

A big thank you to Good360 and its corporate donors of PPE.

Kids in Care ACT Inc.



Donation of Dettol hand sanitiser

We have certainly noticed the impact on community members, as the cost of living continues to stretch the budgets of many households.

When community members provide feedback to our service, they state that sometimes it only takes one small thing to occur, to upset an already fragile budget.

This might be the loss of income due to a casual worker in the household, becoming sick and unable to work. Or it might be that the children in the family become unwell, resulting in the need for one parent/ guardian to take time off work to provide care.

Therefore, the prevention of sickness/illness in any household is so important, particularly as we all face the changing circumstances that Covid-19 has brought into our lives.

The recent donation of Dettol hand sanitiser from Good360, has been extremely beneficial to many in our community.

Firstly, the cost of hand sanitiser can be out of reach for some, and secondly having this donation has opened up many conversations about proper hygiene and how to prevent the spread of germs within a household.

Salvation Army - Tasmania

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and



WE COLLABORATE - IN APPLICATION

by Calibre Creative 2020



Businesses step up to keep the community safe

During the second wave of COVID lockdowns, predominantly focused in NSW & VIC, our philanthropic and business partners went above and beyond to allow Good360 to assist communities who were really suffering. Despite many businesses suffering themselves due to lockdowns and store closures our partners responded to our requests for purposeful donations.

Our major partner The Goodman Foundation offered to match every dollar donated to our COVID appeal up to \$350,000, and long-term and valued partners like Koh and Dettol offered incredible amounts of product to help with community hygiene. Colgate also responded to our requests for a purposeful donation, to support our frontline workers.

Smaller organisations such as Cole Workwear, Ashtabula and Vanilla Sugar also really stepped up to help us support the community with donations of sanitiser, clothes and other purposeful donations.



Partners & Donors



- | | | | |
|---------------------------|----------------------------------|------------------------|--------------------------|
| Abacus Property Group | Department of Industry | King Living | Sapphire Group |
| Adventure Operations | Derivan | Linen House | Shoes & Sox |
| Anonymous Donor | Dermalogica | Liverpool City Council | Snow Foundation |
| Arbonne | DOOLEYS Lidcombe | Lululemon | Spicers Potts Point |
| Ashtabula | Catholic Club | Maker & Co | Star Corp Textiles |
| ASO | Emma Sleep | Mayo Hardware | Stockland CARE |
| ASON THE LABEL | Environmental Technology Group | Meridan School | Foundation |
| Babyboo Fashion | Envitao | Modibodi | Sumo Salad |
| Besen Family Foundation | Fairfield City Council | Molnlycke | Tempur |
| BIC | - Mayoral Community Benefit Fund | Moose Enterprise | Thankyou |
| Bloom & Grow | Gildan Brands | Mosaic Brands | The Body Shop |
| BOD 'stralia | Give Back Health | Nans Tarps | The Clean One Collective |
| Bofon | Global Summit | NCC | The Myer Foundation |
| Booktopia | Goodstart | Oobi | Tiger Pak |
| Boost Group | Hachette | Optus | UCC |
| Bugaboo | Harcor | Our Pure Planet | UGames |
| Bunnings | Harvey Norman | Ozsale | Upparel |
| Camden Council | Heat Group | Penrith City Council | VIMED |
| Campbelltown City Council | IO Transport | Pierre Fabre | Wenty Leagues Club |
| Capital-E | Ironman | Pleasant State | Winc |
| City of Sydney | Italtex | Procter & Gamble | Winning Appliances |
| Clarins | Kaya Jewellery | Project Clothing | Wollongong City Council |
| Cumberland City Council | Key Sun Laboratories | PZ Cussons | Woolworths |
| | | RAG | Yatama Technology |
| | | | Zentrade |

Get involved

Give the Goods



Demand has never been higher. If you are a business or can introduce Good360 to businesses who have goods to donate get in touch with us today.

contact@good360.org.au

Give a Donation



Donate \$5 today and we will be able to provide \$100 of goods to an Australian in need.

give.good360.org.au

Give your Time



We have opportunities to volunteer as an individual or group at our Western Sydney ReDistribution Centre, To find out more about corporate volunteering visit:

good360.org.au/donate-your-time

Spread the word



Stay on top of the latest Good360 news and opportunities. Help bring more people and businesses into our #CircleOfGood.

Like and follow @Good360Au on social media.

